

Washington State Elections Weekly

September 4, 2013



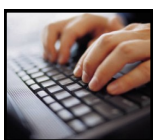
General Election PSAs

This year we are recording three PSAs for the General Election that will be broadcast by several radio stations around the state. We will be highlighting the registration and voting deadlines as well as advisory votes ([complete PSAs](#)). If you have any questions, please contact [Brian Zylstra](#).



Pilot project focus groups

The Election Division partnered with the Latino Community Fund to develop a pilot project to be more strategic, efficient, and effective in our outreach efforts. We conducted a couple of focus groups in King County and asked participants questions about civic engagement and voting. We hope to find themes that will help our office connect the vast amount of resources we provide to minority voters. We are currently in the process of writing a report that we will share with all of you. For more information or with any questions, please contact [Cristina Labra](#).



VRDB data integrity

686 felons were pended this week.



WEI counties

Please make sure you have all measures for the General Election entered into WEI. We provide the measure details to the PDC. See the General Election [checklist](#) for all items to prepare in WEI for the General Election.

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Office of the Secretary of State

Elections Division

